

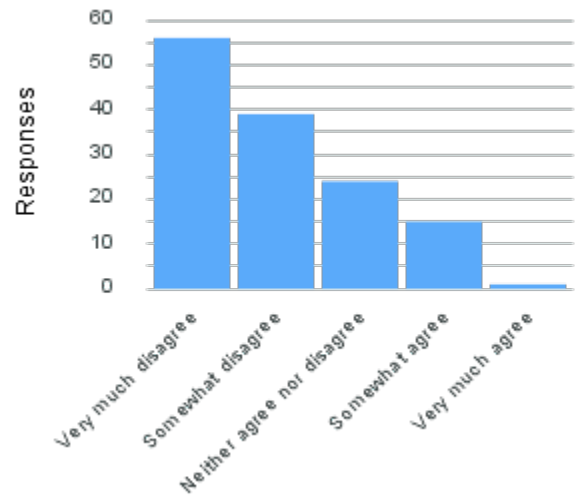
# Trust In Online Services PDF

Cluster: All responses

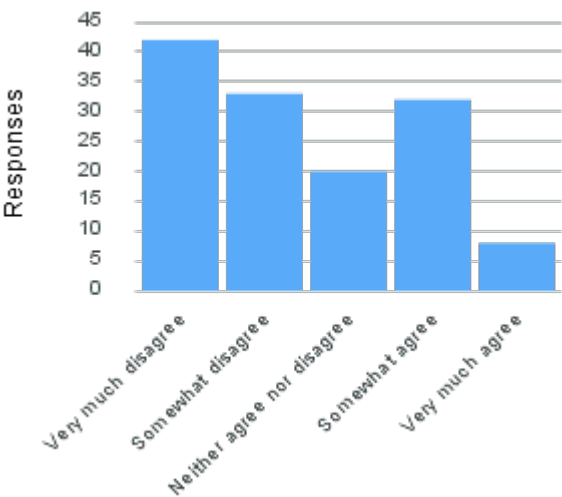
All responses (no cluster)

Showing data for 135 responses

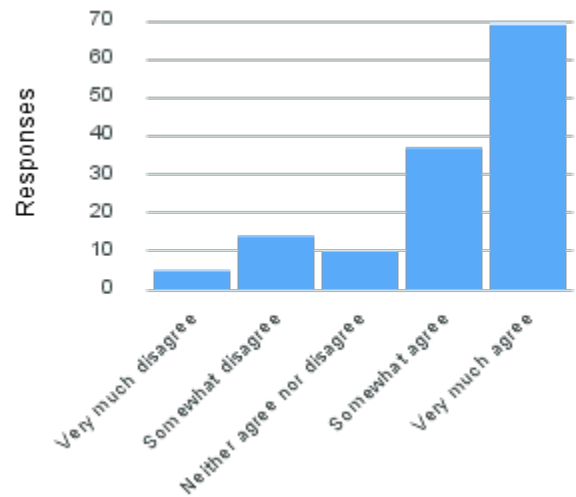
I trust online services to make the best decisions about what to show me



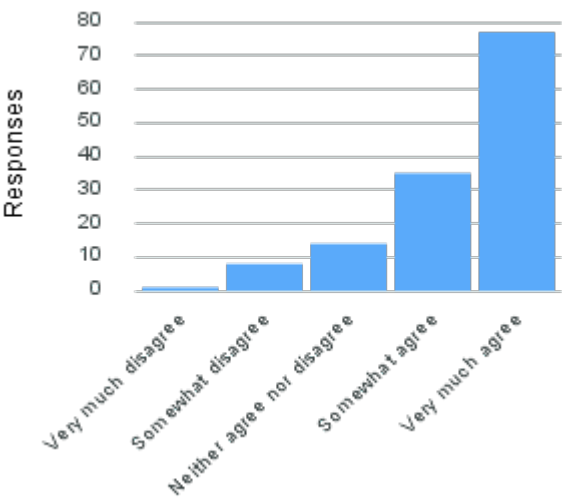
I'm happy to share information about my interests and activities with online services if it will improve the service



I am uncomfortable about sharing personal information with online services because I don't know what they do with it



I prefer to keep information about my interests & activities under my control



I'm more willing to let a computer program have personal information if I know that I can control it

