

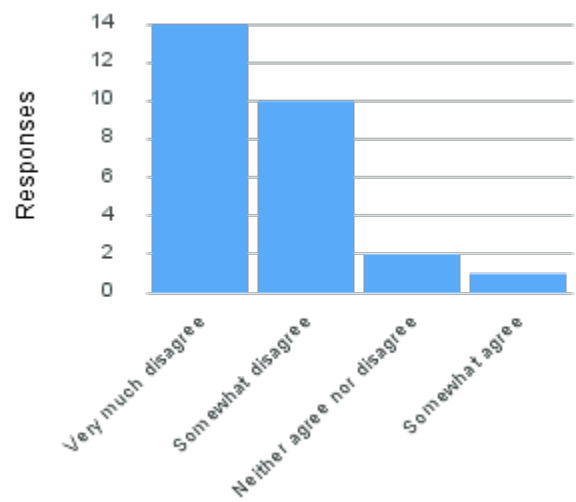
Trust In Online Services PDF

Cluster: **Cluster of clusters (9-14) 3 of 5**

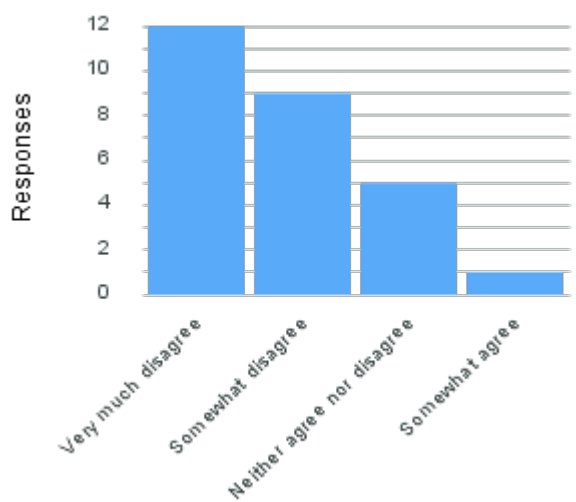
Not overloaded or very concerned about interruptions; low level of confidence and trust in online services, but prepared to invest effort in training; privacy oriented; switching off from work is a problem

Showing data for 27 responses

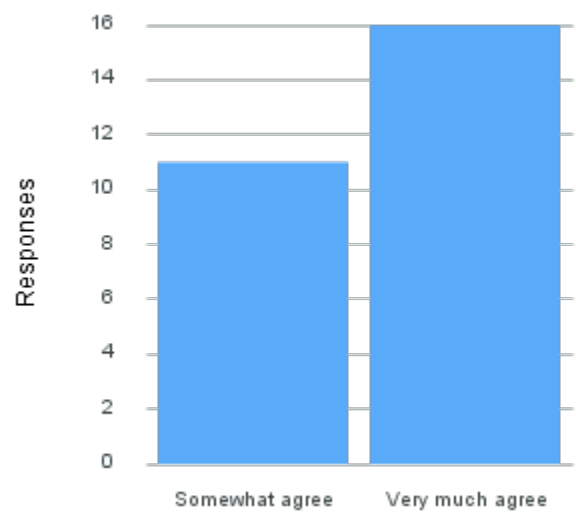
I trust online services to make the best decisions about what to show me



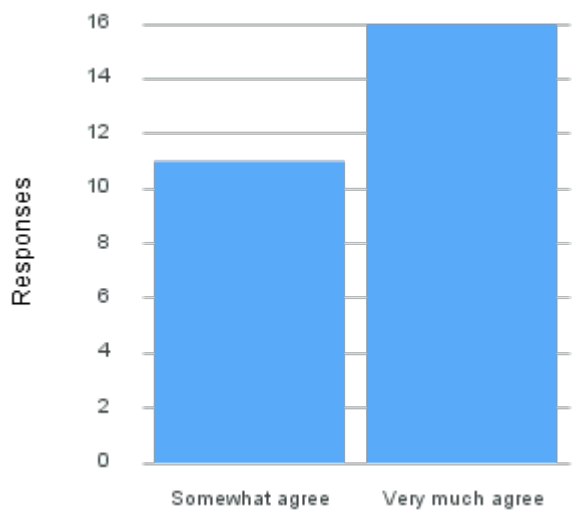
I'm happy to share information about my interests and activities with online services if it will improve the service



I am uncomfortable about sharing personal information with online services because I don't know what they do with it



I prefer to keep information about my interests & activities under my control



I'm more willing to let a computer program have personal information if I know that I can control it

