

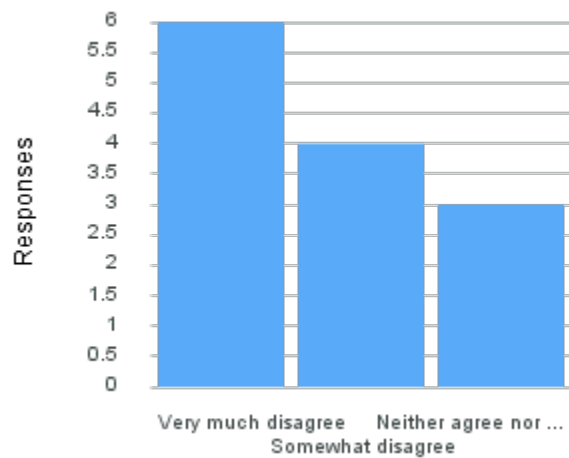
Preferences For Online Services PDF

Cluster: **Cluster of clusters (9-14) 4 of 5**

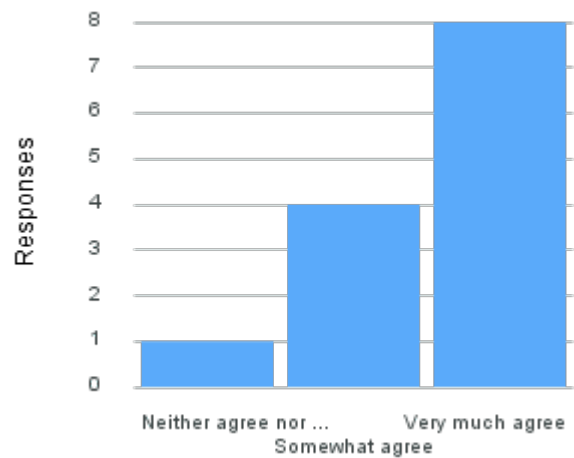
Experiences overload or very concerned about interruptions; low level of confidence and in online services, but prepared to invest effort in training; slightly more trusting of services than other clusters; pragmatic; switching off from work not a problem

Showing data for 13 responses

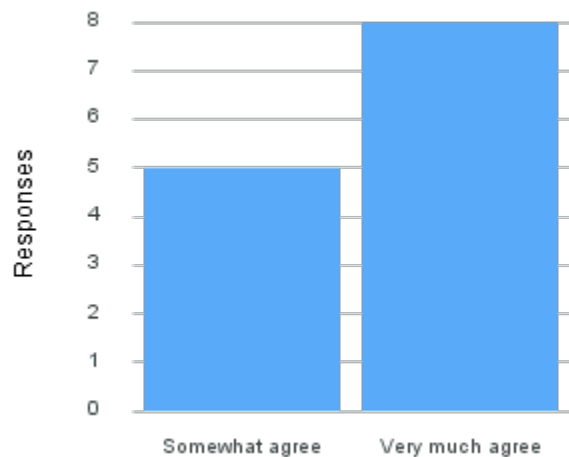
Online services always get it right when they judge what I'm interested in



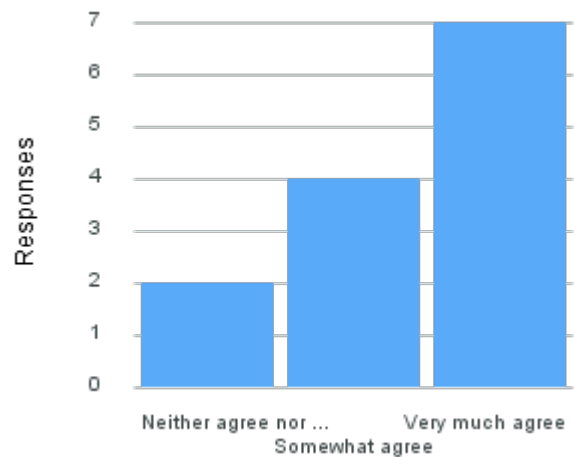
Not all of the things that I follow are equally important to me



I want to be able to tell online services what matters to me most

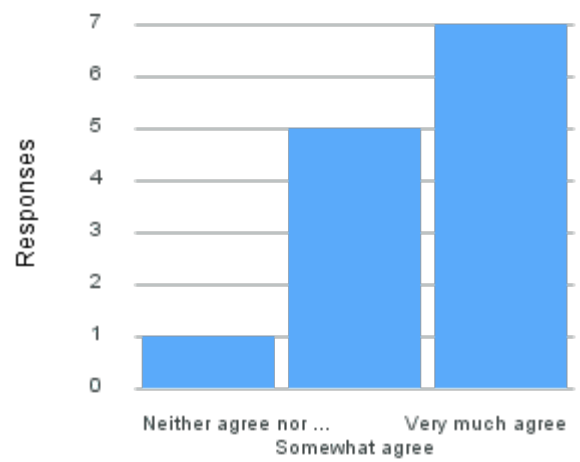
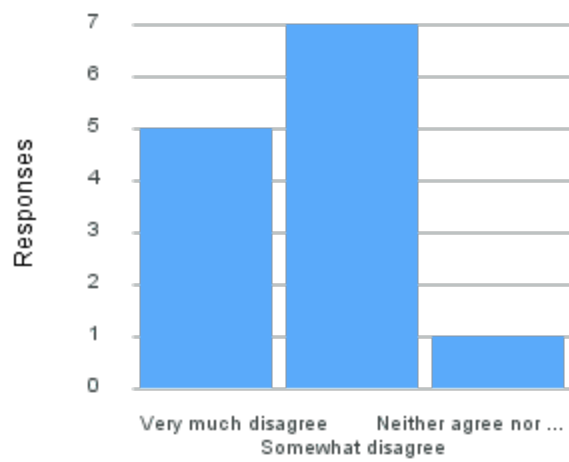


I don't have enough control over what online services choose for me



I'm happy to have a computer make decisions about what content I should see

Being able to rank or prioritise hashtags and other content appeals to me



I am happy to put in effort to 'train' the online services in order to see better results

