

# Examining the Ambitions Framework: Workshop 2

## Strategy, Self-Assessment, and Measuring Progress

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## Agenda

**Welcome & Introductions**

**Ambitions Framework**

**Topic 1: Using Ambitions Framework for Local Strategy**

**Topic 2: Self- Assessment Tool**

**Topic 3: Measuring Progress**

**Closing remarks**

If possible, use the 'raise hand' and chat box functions within Teams. Mute your mic when not speaking to help improve sound quality.

# Welcome and Introductions

- Welcome
- \*Recording\*
- Brief introductions
- Ways of working
- Workshop aims:
  - To enable participants to learn from existing practice on using the Ambitions in local strategy and to learn from other participants.
  - To further elucidate the challenges in using the Ambitions Framework in these ways, including issues around using the self-assessment tool and measuring progress

# Ambitions Framework

*Ambitions for Palliative and End of Life Care:  
A national framework for local action*

## Overview

### Research background

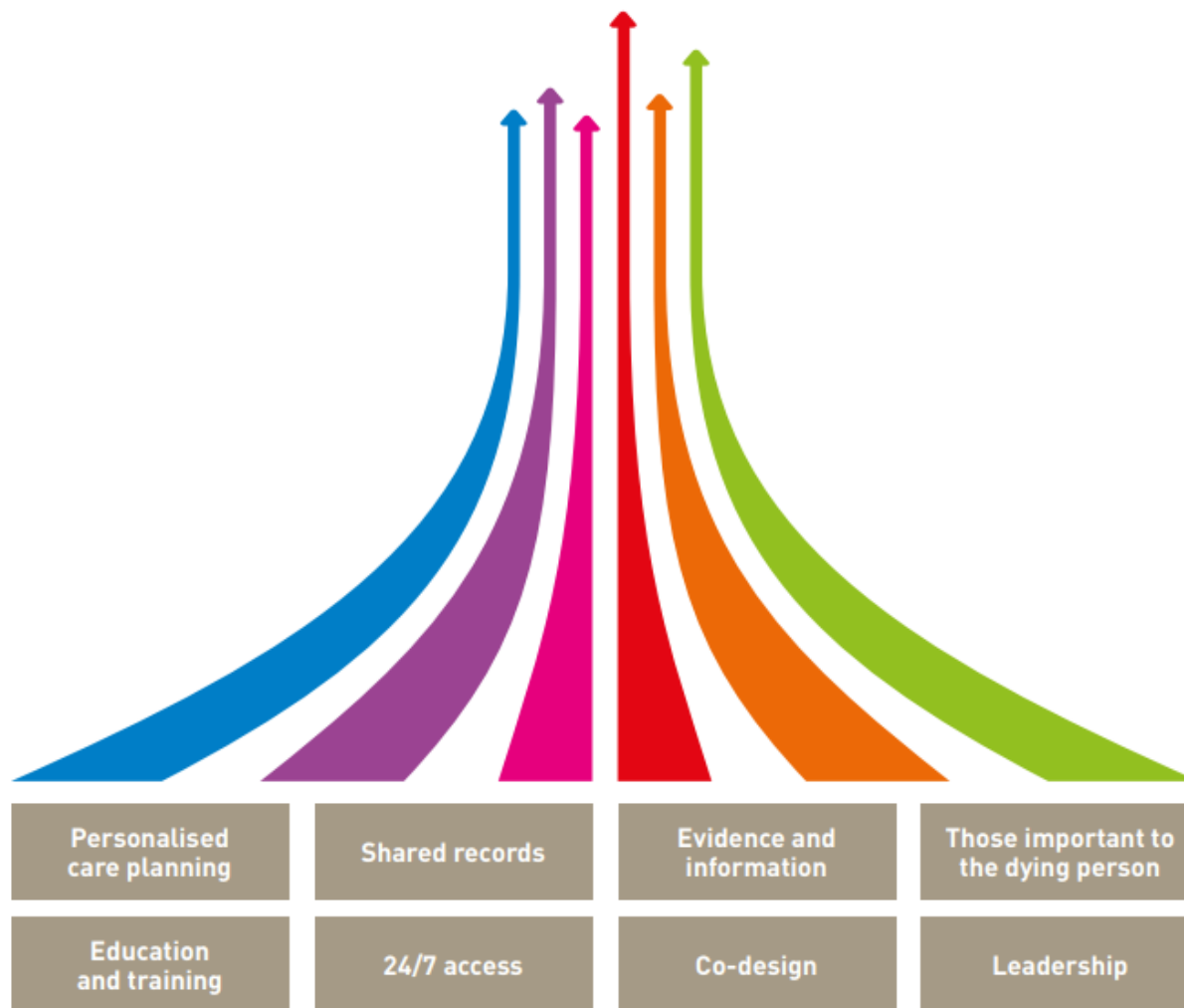
- Ambitions Framework: launched in 2015 and relaunched in 2021
- No evaluation, some webinars and feedback
- Our Project: Mapping examples of use and further examining how people understand, use and implement the framework
- Project team at OU was not involved in developing the Ambitions Framework

## Six ambitions to bring that vision about

- 01 Each person is seen as an individual
- 02 Each person gets fair access to care
- 03 Maximising comfort and wellbeing
- 04 Care is coordinated
- 05 All staff are prepared to care
- 06 Each community is prepared to help

*"I can make the last stage of my life as good as possible because everyone works together confidently, honestly and consistently to help me and the people who are important to me, including my carer(s)."*





Foundations for the ambitions



# Topic 1: Using Ambitions Framework for Local Strategy

Examples used are composites drawn from our  
research - case studies and focus group discussions

## Local Strategy: Examples

Level of documents: local strategy (area); Trust-level strategy. Responding to CQC reports. Building link to national-level policy

### Using the Ambitions to structure local strategy:

- Focused around the eight foundations
- Focused around the six Ambitions
- Some did not use the Framework in their own strategies; instead align to organisation's values or wider strategic visions
- "...[the Ambitions framework has] become a common language within steering groups and programme boards which has helped us create SMART goals around service design and improvement."
- focused on Foundations first for several years before focusing on Ambitions – found it easier to get people to talk about what each foundation means and how they can use/meet that compared to the Ambitions. Foundations linked to CQC recommendations. Could put actions under each foundation heading
- Useful to articulate "what we're delivering and what we'd like to deliver kind of things" and why

# Topic 2: Self- Assessment Tool

Examples used are composites drawn from our research - case studies and focus group discussions

## Self Assessment Tool

Tool is in Excel with a tab for each Ambition. In each tab there is a list of items drawn from the Framework and self-assessors can rate where they are at in terms of delivering on each of these and provide evidence

- Use of the self-assessment tool: at integrated care level (not limited to one individual organisation) or within an organisation
- Map what services/practices/organisations were supporting each Ambition; appreciate that acute and community care answers may differ
- Some asked to fill it in for boards; may not see final version
- Those that used it found it helped identify what gaps there may be; could be used to develop annual work plans for organisations/leaders/teams
- Limited sharing of self-assessments
- Quote for example of how used the tool: “[for] Scoping EOLC services within the locality. Set EOLC operational meeting agenda in line with the Ambitions. The locality met with representatives and leaders from every service to complete the Self Assessment Tool that identified areas for improvement.”
- Quote: “So we sat down with a blue sky utopia and then of course we had to reign it back in. But the Ambitions Self Assessment tool enabled us to do that...it actually brought it right back to what are the objectives...”

# Topic 3: Measuring Progress

## Measuring Progress

Quotes from data so far:

- “[the Framework gives a] baseline to measure progress against”
- “Although I generally agree with the statements it is difficult to use them to design or measure services”
- Look at other measurement activities: audits, surveys
- “...once you start measuring them, people try and deliver on the metric. So rather than on the intention behind it.”

Questions to stimulate discussion:

- In what ways do the Framework enable you to understand and measure progress?
- What is progress when it comes to the Ambitions?
- What things should be measured?
- How do you measure progress in PEOLC?



Foundations for the ambitions

# Summary and close

Thank you for your participation!

You can follow @openthanaology on Twitter to hear about project outputs and other resources linked to palliative and end of life care

Evaluation survey:

<https://openuniversity.onlinesurveys.ac.uk/ambitions-framework-workshop-evaluation>